



January 7, 2019

Versaterm is proud to be this year's host of our annual Re:Invent Users Workshop. Our conference will be held from **October 7-10, 2019** in the beautiful city of **Scottsdale** (Arizona), at The Scottsdale Resort at McCormick Ranch.

Each year, **300+ public safety professionals from Police and Fire agencies** attend Versaterm's conference to learn new ideas, share successes within their agencies, and attend training workshops. Many of the attendees are influencers when it comes to purchasing new equipment and technological solutions.

Over the years, the Versaterm conference has been a great success, **thanks to the generous assistance of sponsors** we receive every year. It has proven to be an excellent opportunity for companies like yours to showcase their products and services while interacting with public safety professionals across North America.

This year we have 6 different levels of sponsorship to choose from. We invite you to have a look at our options and the many benefits each level offers. **Our Vendor Showcase night**, which is always very well attended, will take place on **Tuesday, October 8, 2019**, allowing our sponsors to display products and services relevant to public safety.

Thank you for considering this sponsorship opportunity. For questions or additional information, please contact our Sponsorship Coordinator, **Kimberly Vachon** at (613) 820-0311 or by email at kim.vachon@versaterm.com.

Hope to see you in Scottsdale!

Eldon Amoroso

Chairman of the Versaterm Re:Invent Users Workshop Steering Committee



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usersworkshop@versaterm.com



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Page 1 of 9

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Sponsorship Levels		Platinum \$6,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Exhibitor \$750	^{NEW} Golf \$500
Sponsorship Benefits	Marketing Benefits						
	3-minute video shown during plenary session provided by your organization, viewed by all attendees	✓					
	Product display table in break area up to 6 spots available, staffed by your company representatives	✓					
	Advertisement space in digital program space weighted to Sponsor Level	Full Page	½ Page	¼ Page			
	On screen recognition at beginning of plenary & breaks recurrence weighted to Sponsor Level	✓	✓	✓	✓		
	Company profile in Workshop mobile app company logo, profile, website, social media and email	✓	✓	✓	✓		
	Banner advertisement in Workshop mobile app recurrence weighted to Sponsor Level	✓	✓	✓	✓		
	Showcase mapping in Workshop mobile app	✓	✓	✓	✓	✓	
	Sponsorship acknowledgement in Workshop marketing newsletters and social media	✓	✓	✓	✓		
	Logo advertisement on Workshop website includes your website link	✓	✓	✓	✓	✓	✓
	Sponsorship acknowledgement during golf event throughout the day						✓
	Admission Benefits						
	Admission to Welcome Reception	3	2	1			
	Workshop registration seats	3	2				
	Admission to Versaterm Hospitality Suites	✓	✓	✓			
	Representatives at 3-hour exclusive Vendor Showcase 8' x 8' booth, complimentary food and beverages	3	2	2	2	2	
	Admission to Workshop Gala	3	2	1			
	Other Perks						
	Private meeting room (quantities may be limited) for meet & greet opportunities with delegates after sessions	✓					
	Listing of Workshop delegate attendees 1 week prior to event, includes their contact information	✓	✓	✓	✓		
	Golf green fees for golf tournament includes lunch						1
Payment Options							
All fees are in USD. Payment options include cash, check or credit card. Payment is acceptable via online registration or by mail. Please make checks payable to: Versaterm c/o User Conference.							

Platinum Sponsorship		
Sponsorship Benefits	Marketing Benefits	
	3-minute video shown during plenary session provided by your organization, viewed by all attendees	✓
	Product display table in break area up to 6 spots available, staffed by your company representatives	✓
	Advertisement space in digital program space weighted to Sponsor Level	Full Page
	On screen recognition at beginning of plenary & breaks recurrence weighted to Sponsor Level	✓
	Company profile in Workshop mobile app company logo, profile, website, social media and email	✓
	Banner advertisement in Workshop mobile app recurrence weighted to Sponsor Level	✓
	Showcase mapping in Workshop mobile app	✓
	Sponsorship acknowledgement in Workshop marketing newsletters and social media	✓
	Logo advertisement on Workshop website includes your website link	✓
	Admission Benefits	
	Admission to Welcome Reception	3
	Workshop registration seats	3
	Admission to Versaterm Hospitality Suites	✓
	Representatives at 3-hour exclusive Vendor Showcase 8' x 8' booth, complimentary food and beverages	3
	Admission to Workshop Gala	3
	Other Perks	
	Private meeting room (quantities may be limited) for meet & greet opportunities with delegates after sessions	✓
	Listing of Workshop delegate attendees 1 week prior to event, includes their contact information	✓
\$6,500 USD		



Gold Sponsorship		
Sponsorship Benefits	Marketing Benefits	
	Advertisement space in digital program space weighted to Sponsor Level	½ Page
	On screen recognition at beginning of plenary & breaks recurrence weighted to Sponsor Level	✓
	Company profile in Workshop mobile app company logo, profile, website, social media and email	✓
	Banner advertisement in Workshop mobile app recurrence weighted to Sponsor Level	✓
	Showcase mapping in Workshop mobile app	✓
	Sponsorship acknowledgement in Workshop marketing newsletters and social media	✓
	Logo advertisement on Workshop website includes your website link	✓
	Admission Benefits	
	Admission to Welcome Reception	2
	Workshop registration seats	2
	Admission to Versaterm Hospitality Suites	✓
	Representatives at 3-hour exclusive Vendor Showcase 8' x 8' booth, complimentary food and beverages	2
	Admission to Workshop Gala	2
	Other Perks	
	Listing of Workshop delegate attendees 1 week prior to event, includes their contact information	✓
\$5,000 USD		



Silver Sponsorship		
Sponsorship Benefits	Marketing Benefits	
	Advertisement space in digital program space weighted to Sponsor Level	¼ Page
	On screen recognition at beginning of plenary & breaks recurrence weighted to Sponsor Level	✓
	Company profile in Workshop mobile app company logo, profile, website, social media and email	✓
	Banner advertisement in Workshop mobile app recurrence weighted to Sponsor Level	✓
	Showcase mapping in Workshop mobile app	✓
	Sponsorship acknowledgement in Workshop marketing newsletters and social media	✓
	Logo advertisement on Workshop website includes your website link	✓
	Admission Benefits	
	Admission to Welcome Reception	1
	Admission to Versaterm Hospitality Suites	✓
	Representatives at 3-hour exclusive Vendor Showcase 8' x 8' booth, complimentary food and beverages	2
	Admission to Workshop Gala	1
	Other Perks	
	Listing of Workshop delegate attendees 1 week prior to event, includes their contact information	✓
\$2,500 USD		

Bronze Sponsorship		
Sponsorship Benefits	Marketing Benefits	
	On screen recognition at beginning of plenary & breaks recurrence weighted to Sponsor Level	✓
	Company profile in Workshop mobile app company logo, profile, website, social media and email	✓
	Banner advertisement in Workshop mobile app recurrence weighted to Sponsor Level	✓
	Showcase mapping in Workshop mobile app	✓
	Sponsorship acknowledgement in Workshop marketing newsletters and social media	✓
	Logo advertisement on Workshop website includes your website link	✓
	Admission Benefits	
	Representatives at 3-hour exclusive Vendor Showcase 8' x 8' booth, complimentary food and beverages	2
	Other Perks	
	Listing of Workshop delegate attendees 1 week prior to event, includes their contact information	✓
\$1,500 USD		

Vendor Showcase Exhibitor

Sponsorship Benefits

Marketing Benefits

Showcase mapping
in Workshop mobile app

✓

Logo advertisement on Workshop website
includes your website link

✓

Admission Benefits

Representatives at 3-hour exclusive Vendor Showcase
8' x 8' booth, complimentary food and beverages

2

\$750 USD



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Page 7 of 9

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<div>NEW</div> Golf Sponsorship		
Sponsorship Benefits	Marketing Benefits	
	Logo advertisement on Workshop website includes your website link	✓
	Sponsorship acknowledgement during golf event throughout the day	✓
	Other Perks	
	Golf green fees for golf tournament includes lunch	1
\$500 USD		

Intent to Sponsor Form

As a Versaterm Users Workshop sponsor, you are entitled to all of the benefits listed in the 2019 Versaterm Users Workshop Sponsorship information sheet at the level selected.

Contact Person

Company Name

Full Company Address

Daytime Phone #

Mobile Phone #

Email Address

Spell sponsor exactly as it should appear in print

I agree to sponsor at the following level(s):

<input type="checkbox"/>	Platinum Sponsor	\$6,500 USD
<input type="checkbox"/>	Gold Sponsor	\$5,000 USD
<input type="checkbox"/>	Silver Sponsor	\$2,500 USD
<input type="checkbox"/>	Bronze Sponsor	\$1,500 USD
<input type="checkbox"/>	Vendor Showcase Exhibitor	\$750 USD
<input type="checkbox"/>	Golf Sponsor (new)	\$500 USD

Donation of a door prize (valued at approximately \$100) is requested at all levels for the Vendor Showcase. All fees are in USD. Payment options include cash, check or credit card. Payment is acceptable via online registration or by mail. Please make checks payable to: **Versaterm c/o User Conference** and mail to: Versaterm Inc., 2300 Carling Avenue, Ottawa, Ontario (K2B 7G1), Canada. **Refunds cannot be issued. Please check all information carefully.**

Authorizing Signature

Printed Name

Date

For questions, please contact our Sponsorship Coordinator, **Kimberly Vachon** at (613) 820-0311 or by email at kim.vachon@versaterm.com.



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